GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA

UNSTARRED QUESTION NO:3882
ANSWERED ON:13.12.2002
FOCUS ON SERVICE I.T. SECTOR IN IITF
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Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

(a) whether focus of ITPO`s current International Trade Fair was on service/I.T. industry;

(b) if so, the details thereof;

(c) whether ITPO or any other institution organizing buyer-seller meets to promote exports of service/ I.T. sector; and

(d) if so, the details thereof?

Answer

MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI RAJIV PRATAP RUDY)

(a) The focus of IITF 2002 was on `Services exports and Tourism`.

(b) The Pavilion on `Services exports` projected world trade in services and India`s strength and potential to benefit from the opportunities in services exports. This covered opportunities and strength in Information Technology, IT enabled Services, Science and Technology, Atomic Energy, Opportunities in the Space Sector for mapping, Medical Services, Educational Services and Travel/Tourism Services etc.

(c) & (d) Organisation of trade promotion activities including buyer-seller meets for promotion of various products as also services/IT Sector is a continuing process. As part of these activities, ITPO is planning an interactive conference to project India`s strength in services exports in many fields in USA & Europe. ITPO also plans to interact with other organisations and Government institutions to concretize export promotion efforts.